

Advanced Municipal Strategies FOR THE CHURCH

A QUICK QUIZ ON THE HEALTH OF YOUR CHURCH

BAD NEWS. GOOD NEWS!

- Well over 75% of ALL local Churches are in *serious* decline
- Attendance at Churches has plummeted in the past 5 -10 years with an alarming loss of younger generations
- 20% fewer individuals identify as Christians than 20 years ago
- However, if your team is ready, proven strategies can move your Church from decline to vibrancy

1. Has your Church lost 30% or more members/ attendees in the last 10 – 15 years?
2. Is 50% or more of your Church's population age 55 or older?
3. Are there facility repairs and updates that have gone without attention for 5 years or more?
4. Have your Church's boards, councils and committees been primarily populated by the same rotating group of people for 6 years or more?
5. Do all Church members & regular attendees have a shared knowledge of why it is necessary for your Church to exist, despite numerous other Churches in the area?
6. Does your Church use a current (within past 3 years), comprehensive, Strategic Action Plan that was developed by the entire membership, attendees and community?
7. Do all members know the Church's purpose, mission statement, vision, and stated goals & strategies for its identified mission field for the next 3 – 5 years?
8. Does your Church Leadership know, value & actively seek to use the full extent of your congregational human resources? Does your Church fully use its members' knowledge, skills & talents to achieve strategic Ministry/ Mission Plan Goals & Church vibrancy?
9. Assuming that THE GREAT COMMISSION [Matthew 28:19] is the centerpiece of your Church's mission statement, are there written core competencies at each learning level that guide spiritual and educational growth for adults, as well as children?
10. Does your Church's spiritual leadership team, annually or more often, intentionally survey the Church's local mission field to understand its needs & challenges in order to better respond in each of the Church's ministry & mission areas?

❖ *Are you ready for a Bold, Energetic, Comprehensive, INNOVATIVE STRATEGIC ACTION PLANNING INITIATIVE to Re-build, Re-imagine & Transform your Church?*

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